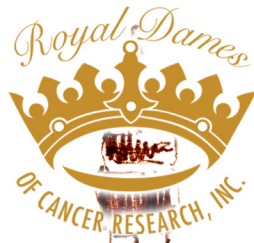


51ST ANNUAL TIARA BALL



"We'll Always Have Paris"

**SPONSORSHIP & UNDERWRITING
OPPORTUNITIES**



**RAISING FUNDS TO FIND A CURE BECAUSE MAN
IS NOT DESTINED TO DIE OF CANCER**

“We’ll Always Have Paris”

Chaired by Iliana Ivanova and Carole Nugent

November 20th, 2021

Bahia Mar Fort Lauderdale Beach Resort

We hope you will commit to an underwriting contribution

❧ THE ROYAL DAMES’ MISSION ❧

It is our fundamental belief that man is not destined to die of cancer.

To this end, the Royal Dames of Cancer Research are dedicated to funding research to find a cure.

❧ A RICH TRADITION SINCE 1969 ❧

Since its inception by this philanthropic group of ladies more than 50 years ago, the Royal Dames have joined together with friends and guests for the Tiara Ball, their signature fundraising event. This spectacular annual charity ball, attended by community leaders throughout the tri-county area, is one of the most elegant balls of the season, resulting in an exciting and prosperous evening for the benefit of cancer research. Through this and other events the Royal Dames have raised more than 3 1/2 million dollars to encourage, aid, enrich and support valuable educational programs and critical cancer research.

Today we continue the efforts to support the scientific programs at the Rumbaugh–Goodwin Institute for Cancer Research at Nova Southeastern University’s Center for Collaborative Research.

For more information visit <http://www.rgicr.nova.edu>.

We are now planning the **51st Annual Tiara Ball, “We’ll Always Have Paris,”** which will be chaired by Iliana Ivanova and Carole Nugent. This is our largest and most significant fundraising activity of the year and is sure to be a spectacular evening. **This will take place November 20th, 2021 at the Bahia Mar Fort Lauderdale Beach Resort.**

We think that like most people, you consider eradicating cancer a worthwhile cause. To reach the breakthroughs for which we strive, please help us fund the critical research efforts at RGI. We hope you will consider an underwriting contribution or general donation to support our efforts to find a cure for one of humankind’s most dreaded diagnoses. Information regarding various underwriting and sponsorship opportunities is enclosed.

We look forward to your support in this endeavor!

❧ 51ST ANNUAL TIARA BALL SPONSORSHIP OPPORTUNITIES ❧

DIAMOND SPONSOR

\$50,000

- ◆ Name listed on the invitation as the Tiara Ball Diamond Sponsor
- ◆ Two premium tables with seats for 24 guests
- ◆ VIP Valet Parking for the Sponsor
- ◆ Inside front cover, two-page, full-color spread and Diamond Sponsor recognition in the commemorative journal
- ◆ An invitation for 12 to the private Underwriters' Party
- ◆ Name recognition in pre- and post-event press and the Royal Dames website
- ◆ Logo and/or name recognition on all email correspondence

PLATINUM SPONSOR

\$25,000

- ◆ Name listed on the invitation as a Platinum Sponsor
- ◆ One premium table for 12 at the Tiara Ball
- ◆ Two-page, full-color spread and Platinum Sponsor recognition in the commemorative journal
- ◆ An invitation for 10 to the private Underwriters' Party
- ◆ Name recognition in pre- and post-event press and the Royal Dames website
- ◆ Logo and/or name recognition on all email correspondence

GOLD SPONSOR

\$15,000

- ◆ Name listed on the invitation as a Gold Sponsor
- ◆ One preferred table for 10 at the Tiara Ball
- ◆ Two-page, full-color spread and Gold Sponsor recognition in the commemorative journal
- ◆ An invitation for 8 to the private Underwriters' Party
- ◆ Name recognition in pre- and post-event press and the Royal Dames website



SILVER SPONSOR

\$10,000

- ◆ Name listed on the invitation as a Silver Sponsor
- ◆ Eight tickets to the Tiara Ball
- ◆ Full-color page in the Sponsor's section and Silver Sponsor recognition in the commemorative journal
- ◆ An invitation for 6 to the private Underwriters' Party
- ◆ Name recognition in pre- and post-event press and the Royal Dames website

BRONZE SPONSOR

\$5,000

- ◆ Name listed on the invitation insert as a Bronze Sponsor
- ◆ Four tickets to the Tiara Ball
- ◆ Full-color page in the Sponsor's section and Bronze Sponsor recognition in the commemorative journal
- ◆ An invitation for 4 to the private Underwriters' Party

COPPER SPONSOR

\$2,500

- ◆ Name listed on the invitation insert as a Copper Sponsor
- ◆ Two tickets to the Tiara Ball
- ◆ Full-color page in the Sponsor's section and Copper Sponsor recognition in commemorative journal
- ◆ An invitation for two to the private Underwriters' Party

FRIEND OF THE ROYAL DAMES

DONATION OF \$800 OR MORE

- ◆ Recognition in the commemorative journal
- ◆ An invitation for two to the private Underwriters Party

51ST ANNUAL TIARA BALL SPONSORSHIP & UNDERWRITING OPPORTUNITIES
SUBMISSION PAGE 1 OF 2

All Event Sponsors and Underwriters will receive acknowledgements in the Commemorative Journal as well as various credits, such as signage at the Tiara Ball, kick-off events and press leading up to the Ball; time permitting.

(PLEASE SELECT YOUR CONTRIBUTION PREFERENCE)

_____ Diamond Tiara Sponsor \$50,000	_____ Printing Underwriter \$12,500	_____ Photography Underwriter \$2,500
_____ Platinum Tiara Sponsor \$25,000	_____ Entertainment Underwriter \$8,000	_____ Valet Parking Underwriter \$1,000
_____ Gold Tiara Sponsor \$15,000	_____ Décor Underwriter \$4,000	_____ Postage Underwriter \$800
_____ Silver Tiara Sponsor \$10,000	_____ Cocktail Hour Underwriter \$2,500	_____ Wine & Champagne Underwriter \$3,000
_____ Bronze Tiara Sponsor \$5,000		
_____ Copper Tiara Sponsor \$2,500		
_____ Friends of Royal Dames \$800 or More		

COMMEMORATIVE JOURNAL

IMPORTANT: The Internal Revenue Service requires that ads placed in non-profit journals contain a message of support for the organization. Ads should NOT be solely a commercial advertisement.

We will send you a specific guideline upon request.

PLEASE SELECT YOUR ADVERTISING PREFERENCE(S) BELOW.

JOURNAL PAGE	TRIM SIZE 8.5 x 11	LIVE AREA	PRICE	QUANTITY
	BLEED SIZE	NON-BLEED		
Outside Back Cover (1)	8.75 x 11.25	7.5" x 10"	\$3,000	_____ (1 available)
Inside Front Cover (1)	8.75 x 11.25	7.5" x 10"	\$2,500	_____ (1 available)
Inside Back Cover (1)	8.75 x 11.25	7.5" x 10"	\$2,000	_____ (1 available)
Full Page Color		7.5" x 10"	\$600	_____
Full Page Black / White		7.5" x 10"	\$350	_____
Half Page Color		7.5" x 4.875"	\$350	_____
Half Page Black / White		7.5" x 4.875"	\$250	_____
Quarter Page Black / White		3.675" x 4.875"	\$125	_____
Special Restaurant Half Page		7.5" x 4.875"	\$250	_____
Pets Page Combined			\$75	_____
Friends Page Combined			\$25	_____

PLEASE SUBMIT THIS PAGE WITH YOUR PAYMENT INFORMATION ON THE FOLLOWING PAGE

SPECIAL: ROYAL DAMES MEMBERS-ONLY SPONSORSHIP

\$1,500 MEMBERS' PACKAGE

Includes two (2) seats at the Tiara Ball, a color full- page in the Commemorative Journal, and an invitation for two to the Underwriters' Party.

\$750 INDIVIDUAL MEMBERS' PACKAGE

Includes one (1) seat at the Tiara Ball, a color half-page in the Commemorative Journal, and an invitation for one to the Underwriters' Party.

MEMBERS' ANNUAL CONTRIBUTION REQUIREMENT (if not attending or underwriting)

YOU MAY CHOOSE ONE OF THE FOLLOWING (CHECK ONE):

☐ 1 Tiara Ball Ticket \$350 ☐ 1 Black/White Full Pg. \$350 ☐ 1 Color Half Pg. \$350 ☐ Cash Contribution \$350

PAYMENT SUBMISSION FORM FOR SPONSORSHIP, UNDERWRITING AND JOURNAL MESSAGES

SUBMISSION PAGE 2 OF 2

DEADLINE FOR JOURNAL RECOGNITION IS SEPTEMBER 24, 2021

AD MATERIALS: (check one) ☐ Enclosed ☐ Will email ☐ Will mail ☐ Please create ad for me*
TO PROVIDE: (check one) ☐ .pdf of Ad ☐ Digital Photo & Text* ☐ Print Photo & Text* ☐ Text only*

* We will be happy to design your journal page free of charge. The Royal Dames does not guarantee placement of ads in the Journal if payment and/or ad copy is received after September 24, 2021.

Name (as to be recognized): _____

Contact Name: _____

Billing Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Email: _____

Enclosed is my check for \$ _____ payable to: Royal Dames of Cancer Research, Inc.

Please charge my: VISA _____ Master Card _____ AMEX _____

A \$10 surcharge will be added to all credit card payments.

Cardholder Name: _____

Account #: _____ Exp. Date: _____

Security Code _____ Amount to be charged: \$ _____ Zip Code _____

Signature: _____ Phone: _____

We must receive your 2-page order form with payment along with your finished journal submission or photograph(s), and copy (text).
There is no charge for designing journal page for you.

PLEASE EMAIL DIGITAL MATERIALS - a CMYK pdf of completed ad or text and high resolution (300 dpi photos) to Gloria Jacaruso at royaldamesads@gmail.com.

PRINTED MATERIALS AND PAYMENT CAN BE MAILED TO:

Iliana Ivanova at 888 Intracoastal Drive #11G, Fort Lauderdale, FL 33304.

TELEPHONE INQUIRIES: 954-655-7375.

FOR SPONSORSHIP OR UNDERWRITING INFORMATION, please contact Tiara Ball Chair, Iliana Ivanova at 954-655-7375 or Iliana@poshestatesfl.com.

IMPORTANT: Please provide the name and address for your Tiara Ball invitations:

NAME: _____

ADDRESS: _____

EMAIL: _____ PHONE: _____

Limited ballroom seating. Table placement is subject to availability with preference based on donation level.

A COPY OF THE OFFICIAL REGISTRATION AND FINANCIAL INFORMATION MAY BE OBTAINED FROM THE
DIVISION OF CONSUMER SERVICES BY CALLING 1-800-435-7352 TOLL-FREE WITHIN THE STATE.
REGISTRATION DOES NOT IMPLY ENDORSEMENT, APPROVAL, OR RECOMMENDATION BY THE STATE.

SILENT AUCTION DONOR FORM

SUBMISSION PAGE

DEADLINE FOR JOURNAL RECOGNITION IS SEPTEMBER 24, 2021

PLEASE COMPLETE ALL SECTIONS OF THIS FORM AND MAIL, OR EMAIL BACK TO US

Date Donated: _____ Date Item Received: _____

Full Item Description: _____

Fair Market Value: \$ _____ Minimum Bid: \$ _____ (Donor Estimate)

Royal Dames reserves the right to set the minimum bid but the Donor Estimate will be taken into account.

☐ Item is a service: (Certificate or Letter must be enclosed)

☐ Item is enclosed

☐ Item to be picked up from donor

☐ Item to be shipped tracking number will be sent

Restrictions: List any restrictions such as expiration dates, black-out dates, etc.

Donor Name: _____

Donor Business Name: _____

Donor Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Email: _____

Donor Signature: _____

Please call to arrange for item pick up or delivery. Item deliveries must be scheduled.

Source: Enter the name of the person who procured the donation

**PLEASE MAIL OR EMAIL COMPLETED FORMS TO
ROYAL DAMES C/O BONNIE MITTEN - CYMMITTEN@YAHOO.COM
10766 BLACKHAWK STREET, PLANTATION, FL 33324.
TELEPHONE INQUIRIES: 954-655-8574.**